



Dr Vithalrao Vikhe Patil Foundation's

Institute of Business Management & Rural Development

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www.ibmrd.org

(NAAC A grade in 2nd cycle with 3.06 CGPA validity 2023 to 2028)



Institutional Development Plan (IDP)

Dr. Vithalrao Vikhe Patil Foundation's Institute of Business Management & Rural Development was established in 1986 and is one of the pioneer management institutes under Savitribai Phule Pune University, dedicated to the noble cause of rural development. It is one of the renowned management institutes having NAAC A grade (3.06 CGPA) in cycle 2nd, we have the state-of-the-art facilities available to deliver excellence in academics. The Institute is permanently affiliated to the Savitribai Phule Pune University and is approved by the AICTE, New Delhi, and the Directorate of Technical Education Govt. of Maharashtra. Moreover, it is among the few institutions recognized under sections 2 (f) and 12 (B) of the UGC Act, 1956.

The Institute is a recipient of the best college award for the year 2017 in the Savitribai Phule Pune University area-(Rural Area) Institute of Business Management & Rural Development is also honored with the "Education Leadership Award" by the prestigious 21st Dewang Mehta Business School awards, in recognition of leadership, development, innovation and industry interface of business school—recipient of Four-Star ratings by R world ranking for stakeholder's sentiments survey 2022. We create success stories by tapping the individual's inherent strengths, eliminating weaknesses, and arming them with relevant management skills.

1. Executive Summary

This Institutional Development Plan (IDP) outlines the strategic roadmap for DVVPFs Institute of Business Management and Rural Development-IBMRD, to achieve academic excellence, industry relevance, inclusivity, and global competitiveness. It is prepared in alignment with the University Grants Commission (UGC) guidelines and the National Education Policy (NEP) 2020.

2. Vision, Mission & Core Values

Vision

DVVPFs IBMRD is a premier management institute with a reputation for qualified and experienced faculty members, quality teaching pedagogy, state-of-art infrastructure, novel student development initiatives, robust industry interface, academic research, socially valuable activities, and innovative practices. The Institute equips students with leading knowledge, the right attitude, the required skills, and



revered values to meet corporate and organizational requirements. The Institute is catering to the needs of growing management professionals. For AY 2025-26, the approved intake of MBA (two years) is 120, and for MCA (two years), it is 60. We have also BBA (60) and BCA (60) programs. We also have a Ph.D. research center which is affiliated with the Savitribai Phule Pune University.

“To Create an Overall Learning Environment, Where in Ordinary People Can Do Extraordinary Things”

Mission

Dr. Vithalrao Vikhe Patil Foundation’s Institute of Business Management & Rural Development, since its inception, the focus has been on the guiding philosophy of empowering ordinary men, especially those from rural areas, with education and building them to do extraordinary things. The fundamental management values are taught through our BASE program concept.

“To create Wealth Creators”

Core Values: Integrity, Innovation, Inclusivity, Excellence, Student centric approach

3. Institutional Profile

Established: 1986

Programs Offered: MBA, MCA, BBA, BCA

Infrastructure: Facilities as per the AICTE norms

Accreditations: NAAC “A” Grade

4. Situational Analysis SWOC

Institutional Strength

1. The institute has been in the service of providing quality management education since 1986.
2. Institute is permanently affiliated to the Savitribai Phule Pune University and approved by the AICTE, New Delhi, and DTE of Govt. of Maharashtra.
3. Institute is recognized under sections 2 (f) and 12 (B) of the UGC Act, 1956.
4. Institute has a state-of-art physical infrastructure eco-friendly and pollution-free campus.
5. Institute has an active entrepreneurship development cell for inculcating entrepreneurial culture among MBA and MCA students.
6. Institute has good relationships with stakeholders – students, alumni, parents, faculty, staff members, and employers.
7. Institute regularly publishes “IBMRD’s Journal of Management and Research” with e-ISSN 2348-5922 and p-ISSN 2277-7830 since the year 2012
8. Institute has 100 percent faculty with PhD in MBA dept.



Institutional Weakness

1. Increase the number of collaborations with foreign institutes for student or faculty exchange
2. Needs to get major grants from SPPU, AICTE, and ICSSR/ CSR for research activities to faculty.
3. Strengthening of research activities and faculty consultancy

Institutional Opportunity

1. Opportunity for faculty and students to exchange programs with reputed educational institutions in India.
2. Scope for tie-ups with prestigious foreign institutions/ organizations /Universities for exchange programs.
3. Improving the relationships with stakeholders
4. Growing demand for specialized MBAs
5. Improvement in Infrastructure and use of technology in academics

Institutional Challenge

1. Online Education
2. Placements in reputed firms
3. Competition with local and foreign organizations
4. MOUs through consultancy
5. Rapid changes in the technology

5. Strategic Goals

1. Academic Enhancements:

- ✓ Become an autonomous Institute
- ✓ Become Deemed-to-be-University
- ✓ Introduce new undergraduate/graduate programs in emerging fields
- ✓ Enhance existing programs with industry-specific specializations
- ✓ Balance faculty: student ratio
- ✓ Faculty development programmes in India and abroad
- ✓ Start short term / certificate courses in emerging fields

2. Research and Innovation:

- ✓ Establish research clusters with collaborations with adjacent institutes
- ✓ Increase research grants and publications through sponsorships
- ✓ Foster alumni and industry partnerships for internships and collaborations
- ✓ Start Management Development Programs -MDPs
- ✓ Organize International conference in collaboration with foreign partners
- ✓ Organize FDPs in collaborations with reputed Indian / Foreign partners

3. Infrastructure Development:

- ✓ Upgrade existing facilities, including the library and laboratories
- ✓ New auditorium



- ✓ Enhance technology and IT infrastructure
- ✓ Smart Interactive boards in classrooms and seminar halls
- ✓ Use of ERP system for administration and examinations in institute

4. Student Life and Wellbeing:

- ✓ Develop a comprehensive student support system
- ✓ Enhance extracurricular activities and improvement in sports facilities
- ✓ Establish a mental health and wellbeing center
- ✓ Establish a system for student development in sports and academics

5. Community Engagement:

- ✓ Establish a center for community service and outreach through NSS
- ✓ Foster partnerships with local industries and government through MOUs
- ✓ Start activities under school connect program
- ✓ Start competitive examination support center
- ✓ Faculty will create video lectures for the benefit of students community

6. Action Plan

Priority Area	Short-Term (1–2 yrs)	Medium-Term (3–5 yrs)	Long-Term (5+ yrs)
Curriculum Innovation	Add electives in AI, Short term courses	Launch niche MBA programs Industry relevant programs	Global accreditation, NIRF Ranking
Faculty Development	FDPs, digital training, AI training of faculty	International exposure	Research chairs
Industry Linkages	Advisory boards, MOUs for internships and placements	Project consultancy by faculty	Corporate-funded innovation labs Start-up funding
Student Development	Leadership labs, skills and Employability training	Incubation hub	Global case competitions
Infrastructure	Upgrade IT labs/ PCs/ wifi Smart classrooms/ ERP	State of the art digital campus with high speed internet/ wifi	Smart campus
Global Outreach	MoUs with foreign Universities	Exchange programs- Faculty and students	Dual-degree programs in collaboration with foreign partner



Key Objectives:

1. **Elevate Academic Standards:** Establish research centers of excellence and introduce interdisciplinary programs with industry relevance to align with global standards.
2. **Create a Conducive Learning Environment:** Develop state-of-the-art facilities, including advanced research labs, technologically equipped classrooms, and sustainable campuses with modern amenities.
3. **Attract and Nurture a Diverse Faculty:** Achieve an optimal faculty-student ratio and invest in faculty development to ensure high-quality education.
4. **Foster Innovation and Entrepreneurship:** Encourage research projects with real-world applications, establish technology transfer and incubation centers, and support startup initiatives.
5. **Provide Holistic and Inclusive Education:** Implement mentorship programs, offer scholarships for economically disadvantaged students, and promote diversity, equity, and inclusion.
6. **Establish International Partnerships:** Forge collaborations with prestigious global institutions, facilitate exchange programs, and host international conferences to enhance global exposure.
7. **Strengthen Internal Governance:** Improve decision-making processes by enhancing transparency, accountability, and efficiency in administration.
8. **Marketing and Branding:** Develop a comprehensive marketing strategy to enhance visibility and stakeholder engagement.
9. **Financial Strategy:** Create a sustainable financial model to ensure long-term stability and growth through strategic partnerships and prudent investments.